

University of Padova, 4cLegal Legal Day

Padova, Palazzo Bo, June 27, 2019

Milan, May 31, 2019 - The **Law School of Padova** and **4cLegal** present the first **Italian Legal Day**, scheduled at **Palazzo Bo** on **June 27th**. The University of Padova becomes the capital of the **Legal Market 4.0** by hosting the first event dedicated to the **future of the legal market**. Innovators, academics, business attorneys, lawyers, legal procurement specialists, pioneers of legal communication and head hunters will challenge each other openly, profoundly and without bias on new legal market ideas and the **role of the School of Law** in the formation of future jurists. The **entire legal community** is welcome to participate in the event to write the future of our market.

The program of the event is filled with interviews and debates that will start a global conversation on the present state and future of the legal profession. **Four thematic round tables** and discussions will be dedicated to the **presentation of the new training courses** of the School of Law and summary of the sector trends that are emerging.

In the frame of the inner courtyard of Palazzo del Bo, **thematic desks** will be managed by companies, trade associations, legal head-hunting experts, communication, marketing and business development professionals in the legal field, PR experts, exponents of territorial high schools and representatives of the Padova School of Law. **Presentations** and **materials** will be available to keep along with the main legal and labor market trends.

The event will have a special **live streaming** version conducted by **Andrea Cabrini**, Managing Editor for *ClassCnbc*, *ClassLife*, *ClassTv* and *MilanoFinanza* co-director, with live interviews with all the protagonists of the initiative and the audience. The appointment is on **www.4clegal.com** starting at 9 am.

#SchoolOfLaw4_0 – In a legal market that will change more in the next few years than it has in the past century, the real challenge comes with defining the new role of the School of Law. 4cLegal is leading the **#SchoolofLaw4_0** initiative which encourages participants to send in **short videos** sharing their **ideas and proposals** for the future of School of Law.

Padova School of Law - School of Jurisprudence of Padova - Formally established in 1222, the University of Jurists - *Universitas iuristarum* - represents the founding value of the University of Padova, immediately becoming a "**free**" university, an internationally renowned center for study and research. Having become a Faculty of Law in 1872, it has always kept the name of legal studies in Padova at the top, the protagonist of a story based on the search for "a knowledge capable of profoundly reading the dynamics of interpersonal relationships", fueled by "**a tradition of high juridical knowledge, a web of legal technique and humanistic culture that still connotes legal studies in Padova**" (Giuseppe Zaccaria, Magnifico Rettore 2009-2015). The academic experience of the Faculty of Law ends on December 21, 2011 to continue with the **School of Law**. A renewal aimed at a necessary reorganization and which, however, already from the particular denomination, unites present and future with a long tradition of excellence.

4cLegal – Founded in 2014, 4cLegal was created to innovate the legal market in a useful and concrete way by creating the **first digital marketplace for legal services for the corporate world** (www.4clegal.com). Through its own platform, 4cLegal promotes the so-called "**Digital Beauty Contest**", inviting specialized law firms to formulate offers of professional assistance to companies containing information about experiences, skills, organization of the law firm and costs of professional assistance, supporting in this way, which are the founding principles of the process of assigning tasks: **openness, transparency, competition, meritocracy** and **information symmetry**.

Event webpage: www.4clegal.com/legal-day

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